

2112A020

BACHELOR OF VOCATION
Agriculture
Subject: Value Chain Management
Subject Code: AGR-606
Semester: Third
December 2021
Theory (External): 35 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 1 mark.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 5 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number									

SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x1=10 Marks)

- A What does value chain mean?
- B Describe briefly about the modular value chains.
- C Outline the major benefits of value chain analysis.
- D What are inbound logistics?
- E Briefly write about differentiation advantage.
- F Elaborate the need of support activities in value chain.
- G Give a brief account on the features of agricultural value chain.
- H What are the parameters of sustainable agri value chain?
- I What is your understanding about intersectoral upgrading?
- J Suggest some ways to facilitate upgrading.

18

SECTION –B (ESSAY TYPE QUESTIONS)
(5x5=25 Marks)

- Q1 Differentiate between value chain management and supply chain management. What are the advantages of value chain management?
- Q2 Critically appraise various approaches of value chain management. In your opinion, which approach is close to current market situation and how?
- Q3 How does value chain analysis help to increase profits and reduce costs?
- Q4 What is Porter's value chain analysis model? How this model is helpful to gain competitive advantage?
- Q5 What is a farmer producer organization? How do farmer producer organisations get benefits from value chain management? Explain with suitable examples.
- Q6 Give a detail account on the challenges and opportunities associated with agriculture value chains in India.
- Q7 What is meant by up gradation in agri value chain? Illustrate some major strategies for up gradation in agricultural value chains.
- Q8 Critically appraise the business opportunity available for farmers in terms of value chain management with special reference to Haryana.

END OF PAPER