

SECTION -B (ESSAY TYPE QUESTIONS)
(5x10=50 Marks)

1. What is Supply Chain Management? Explain various key components of supply chain management.
2. Discuss the macro perspective and macro dimension of Logistics.
3. What is Material Management? Explain the scope and objectives of Materials Management.
4. Explain the concept of logistic network design. Why is it required by any firm?
5. What is Bullwhip Effect in a Supply Chain?
6. Share your views on demand forecasting and inventory planning as analytical support tool in SCM.
7. Discuss warehouse design and operations.
8. A distributor has heard that one of the major manufacturers from which it buys is considering going direct to the consumer. What can the distributor do about this? What advantages can it offer the manufacturer that the manufacturer is unlikely to be able to reproduce?

-----END OF PAPER-----

BACHELOR OF VOCATION
Management-BPM and Analytics
Subject: Supply Chain Management
Subject Code: MGM-703
Semester: Third
December 2021
Theory (External): 70 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number

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SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x2=20 Marks)

- A. PL stands for _____
(a) Point logistics
(b) Party logistics
(c) Point Locations
(d) None of these
- B. Logistics is the part of supply chain involved with the forward and reverse flow of
(a) Goods
(b) Services
(c) Cash
(d) All of these
- C. Use of automated sealing machine in a milk processing industry is.
(a) Material handling
(b) Retail management
(c) Sales management
(d) None of these
- D. Distribution requirement planning is a system for
(a) Inventory management
(b) Distribution planning
(c) Both 'a' and 'b'
(d) None of the above
- E. In Supply Chain Management, ATP stands for _____.
(a) Acquire Track & Perform
(b) Available To Promise
(c) Active Transport Protocol
(d) Access To Point
- F. In operations & supply chain management, Kaizen is a Japanese term meaning?
(a) Change for the better
(b) Continuous Performance
(c) Top-level quality
(d) Use of Kaizala app
- G. Full form of MRP in operations and SCM is _____.
(a) Material Return Process
(b) Material Requirement Planning
(c) Machinery Repairing Planning
(d) Material Retention Planning
- H. Which of the following statements is true of LEAN?
a) Lean principles focus on advanced statistical methods
b) Lean principles are separate body of knowledge
c) Lean principles have been developed over a lengthy period of time.
d) Lean principles include reducing waste.
- I. The lead time is defined as:
(a) The length of time before a stockout occurs.
(b) The length of time between ordering and receiving an inventory order.
(c) The length of time that it takes to order inventory
(d) The time before production can be resumed
- J. Break-Bulk warehouse performsfunction.
(a) Warehousing
(b) Collecting
(c) Sorting
(d) Supply