SECTION –B (ESSAY TYPE QUESTIONS) (5 \times 5 = 25 Marks)

- 1. Why strategic planning is important in health care?
- 2. Why is supply chain management SCM so important to health care operation?
- 3. What are the main objectives of supply chain management?
- 4. Give five reasons that packaging is more important than product?
- 5. Why is safety important in ware house? What are the regulations covering ware house safety?
- 6. What are the general principles of storage of pharmaceutical products?
- How to develop a monitoring and evaluation plan? Give your answer in five steps.
- 8. What are the five types of evaluations?

END OF PAPER

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MASTER OF VOCATION

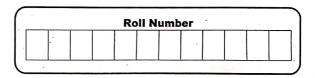
Subject: Planning, Supply Chain Management and Evaluation of Public Health Programes

Subject Code: PH-905 Semester: Third December 2021 Theory (External): 35 Marks

Time: 03 Hours

Instructions to the Students

- This Question paper consists of two Sections. All sections are compulsory.
- Section A comprises 10 questions of short answers type in nature.
 Attempt any 5 questions. Each question carries 1 mark.
- Section B comprises 8 essay type questions. Attempt any 5 questions.
 Each question carries 5 marks.
- Read the questions carefully and write the answers in the answer sheets provided.
- 5. Do not write anything in the question paper.
- Wherever necessary, the diagram drawn should be neat and properly labelled

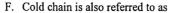


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SECTION -A (SHORT/OBJECTIVE TYPE QUESTIONS) (10 x 1 = 10 Marks)

- A. India's first health care and wellness center under AYUSHAMAN BHARAT YOJNA was inaugurated in
 - a. Varanasi (UP)
 - b. Godhra (Gujrat)
 - c. Vidisha (MP)
 - d. Bijapur (Chattisgarh)
- B. What is the main difference between SCM and logistics?
 - a. Logistics focuses on two main constituents, transporting and ware housing
 - b. SCM's main focus is the delivery of a final product while logistics focuses more on the bigger picture
 - Logistic covers a number of processes in the supply chain while SCM just focuses on main product.
 - d. None of the above
- C. Which of the following is not a benefit of SCM?
 - a. Higher profit
 - b. Lower cost
 - c. Boosting collaboration efforts
 - d. None of the above
- D. Sales promotion tools aimed at three tools these are
 - a. Customer
 - b. Incentives
 - c. Intermediaries
 - d. Sales force
- E. Functions of logistic management involves
 - a. Right time
 - b. Right price
 - c. Right quality
 - d. Right product

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- a. Vaccine supply chain
- b. Immunization supply chain
- c. Vaccination supply chain
- d. Both a & b
- G. Which test is used to check whether freeze sensitive vaccine have been damaged by exposure to temperature below 0 degree centigrade?
 - a. Stick test
 - b. Shale test
 - c. Shack test
 - d. Shock test
- H. Which of the following is not considered monitoring?
 - a. Counting the number of the people trained.
 - b. Tracking the number of broachers disseminated
 - c. Attributing change in health out come to an intervention
 - d. Collecting monthly data on clients served in a clinic
- I. Project monitoring is some time referred to as
 - a. Evaluation
 - b. Impact evaluation
 - c. Process evaluation
 - d. Performance evaluation
- J. Name any two M & E tools.

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