

SECTION -B (ESSAY TYPE QUESTIONS)
(5 x 5 = 25 Marks)

1. Why strategic planning is important in health care?
2. Why is supply chain management SCM so important to health care operation?
3. What are the main objectives of supply chain management?
4. Give five reasons that packaging is more important than product?
5. Why is safety important in ware house? What are the regulations covering ware house safety?
6. What are the general principles of storage of pharmaceutical products?
7. How to develop a monitoring and evaluation plan? Give your answer in five steps.
8. What are the five types of evaluations?

==END OF PAPER==

2112H047

MASTER OF VOCATION
Subject: Planning, Supply Chain Management and
Evaluation of Public Health Programmes
Subject Code: PH-905
Semester: Third
December 2021
Theory (External): 35 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of short answers type in nature. Attempt any 5 questions. Each question carries 1 mark.
3. Section B comprises 8 essay type questions. Attempt any 5 questions. Each question carries 5 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything in the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number									

SECTION -A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10 x 1 = 10 Marks)

- A. India's first health care and wellness center under AYUSHAMAN BHARAT YOJNA was inaugurated in
- Varanasi (UP)
 - Godhra (Gujrat)
 - Vidisha (MP)
 - Bijapur (Chattisgarh)
- B. What is the main difference between SCM and logistics?
- Logistics focuses on two main constituents, transporting and ware housing
 - SCM's main focus is the delivery of a final product while logistics focuses more on the bigger picture
 - Logistic covers a number of processes in the supply chain while SCM just focuses on main product.
 - None of the above
- C. Which of the following is not a benefit of SCM?
- Higher profit
 - Lower cost
 - Boosting collaboration efforts
 - None of the above
- D. Sales promotion tools aimed at three tools these are:
- Customer
 - Incentives
 - Intermediaries
 - Sales force
- E. Functions of logistic management involves
- Right time
 - Right price
 - Right quality
 - Right product

- F. Cold chain is also referred to as
- Vaccine supply chain
 - Immunization supply chain
 - Vaccination supply chain
 - Both a & b
- G. Which test is used to check whether freeze sensitive vaccine have been damaged by exposure to temperature below 0 degree centigrade?
- Stick test
 - Shale test
 - Shack test
 - Shock test
- H. Which of the following is not considered monitoring?
- Counting the number of the people trained.
 - Tracking the number of brochures disseminated
 - Attributing change in health outcome to an intervention
 - Collecting monthly data on clients served in a clinic
- I. Project monitoring is some time referred to as
- Evaluation
 - Impact evaluation
 - Process evaluation
 - Performance evaluation
- J. Name any two M & E tools.