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2112M080

SECTION -B (ESSAY TYPE QUESTIONS)
(5x10=50 Marks)

BACHELOR OF VOCATION
Management-BPM and Analytics
Subject: E-Commerce
Subject Code: MGM-603
Semester: Third
December 2021
Theory (External): 70 Marks
Time: 03 Hours

- 1) Discuss e-governance. Explain the Business to Administration model.
- 2) Explain the ways and means of protecting online website operations from hackers.
- 3) What role does SCM play in Business-to-Business model i.e. B2B e-Commerce.
- 4) Please define briefly about legal, ethical and societal impacts of e-commerce.
- 5) What is cryptography? Please explain public key and private key cryptography.
- 6) Define E-Commerce. What are the different models of E-Commerce.
- 7) Please define about emerging trend in e business with suitable examples.
- 8) What are the different types of e market places? What are the basic application of internet?

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

==END OF PAPER==

Roll Number									

SECTION -A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x2=20 Marks)

- A. Who protects system from external threats?
a) firewall
b) EDI
c) ERP
d) Script kiddies
- B. _____ describes e-commerce.
a) Doing business offline
b) Doing business electronically
c) Surfing online
d) Both A & B
- C. Which of the following is a useful security mechanism when considering business strategy and IT?
a) encryption
b) decryption
c) firewall
d) all the above
- D. Which form of e-commerce currently accounts for about 97% of all e-commerce revenues?
a) B2B
b) B2C
c) C2B
d) C2C
- E. Which of the following is not related to security mechanism?
a) encryption
b) decryption
c) e-cash
d) all the above

- F. Materials used in the normal operation of a business but not related to primary business operations are called what?
a) Supplies
b) Direct materials
c) Indirect materials
d) Daily stuff
- G. Which one is also known as plastic money?
a) Credit card
b) Debit card
c) Paper cash
d) All of the above
- H. Which one is not a physical threat?
a) Hacking
b) Storm
c) Phishing
d) None of the above
- I. The viruses spread through-----
a) Mails
b) Pen drives and cds
c) Websites
d) All the above
- J. _____ are markets connected through modern communications networks and powered by high-speed computers.
a) Marketplaces
b) Metamarkets
c) Electronic Markets
d) Electronic Network