

MASTER OF VOCATION
Management Banking and Finance
Subject: Ethics and Values
Subject Code: GPGE206
Semester: Fourth
January 2021
Theory (External): 70 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number

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SECTION -A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x2=20 Marks)

- A Write about the Objectives of Business Ethics
- B Define:
 - a) Morals
 - b) Ethics
- C What do you mean by Company policy?
- D Define "Competitors".
- E What are the types of Organizational Environments?
- F What is an "Ethics Committee?"
- G Define "Conflict of Interest"
- H Why do we need ethics in Marketing?
- I What is Consumer Protection?
- J Define "International Business."

SECTION –B (ESSAY TYPE QUESTIONS)
(5x10=50 Marks)

- Q1 Write in detail about the factors influencing Business Ethics with relevant examples.
- Q2 What is Employee development? Write in detail about systematic approach to Training and Development.
- Q3 Write in detail about the Corporate Governance in India.
- Q4 What are the Codes of Ethics for business employers?
- Q5 What is Corporate Social Responsibility (CSR)? Why is it required? Enumerate the benefits of CSR.
- Q6 Write about the Ethical Principles in Global Business with a focus on Environment Protection.
- Q7 Discuss about the Objectives, Powers and Functions of SEBI (Securities and Exchange Board of India).
- Q8 Write a note on Ethics in Finance and Accounting with relevant examples.

*******END OF PAPER*******