

2101190

DIPLOMA OF VOCATION
Industrial Electronics
Subject: Entrepreneurship Management
Subject Code: ZDGE-205
Semester: Third
January 2021
Theory (External): 70 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number

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SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)

(10x2=20 Marks)

- A Define Self-employment.
- B Who is 'Innovative Entrepreneur'?
- C What is the role of entrepreneurship in society?
- D What do you mean by Business Angels?
- E Write four objectives of Entrepreneurship Development Programme?
- F What do you mean by Rule of law?
- G Define Entrepreneurial strategy.
- H What do you mean by Contingency Planning?
- I What do you mean by 'Bharatiya Mahila Bank'?
- J Define PMEGP.

SECTION –B (ESSAY TYPE QUESTIONS)
(5x10=50 Marks)

- 1 Discuss in brief the entrepreneurial qualities of a successful businessman.
- 2 Define New Venture Development? Write the stages of New Venture Development.
- 3 List out various sources of finance available to a small entrepreneur in India.
- 4 "The best way of identifying the business choice is to go for a SWOT analysis" Explain this statement and make SWOT analysis of any business plan you propose to work upon.
- 5 Write a note on 'Entrepreneurship Skill Development Programme' (ESDP).
- 6 What are the problems faced by rural entrepreneurs while starting a business in India? Discuss them in detail, with examples.
- 7 Compare various government sponsored schemes, which promote women entrepreneurship in India.
- 8 What is scope of entrepreneurship during COVID-19?

******* END OF PAPER*******